

Socket Power Operated

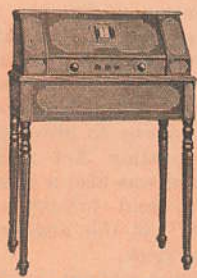
Battery Operated



RCA RADIOLA 32 — Custom-built. The supreme achievement of 25 years of radio research. A special custom-built combination of the famous RCA 8-tube Super-Heterodyne with Loudspeaker 104—the two finest radio instruments ever designed. Operated directly from the electric light circuit. Amazingly faithful reproduction in any desired volume over the entire acoustical range. Concealed, adjustable loop. In a beautifully grained walnut veneer cabinet.
Complete with Radiotrons . . . \$895



RCA RADIOLA 17—Operates directly from the electric light circuit without batteries or battery eliminators. This year's outstanding achievement in radio. The culmination of years of research to produce, for a moderate price, a receiver completely A.C. operated. Employs the new RCA alternating current tubes. Tuned with one knob. The entire set and power unit in a mahogany finished cabinet.
Less accessories . . . \$130.00
With Radiotrons . . . \$157.50



RCA RADIOLA 28— For the many who prefer the receiver and loudspeaker in separate cabinets, the 28-104 combination is the standard of comparison in the radio art.

Radiola 28, with Radiotrons \$260
A.C. Package for adapting Radiola 28 for A.C. operation with RCA Loudspeaker 104 . . . \$35



RCA LOUDSPEAKER 104, when used with Radiola 28, provides a perfection and volume of tone production that has been a sensation ever since it was introduced. It gives a degree of musical realism over the entire acoustical range unapproached by any other form of sound reproducing instrument.

RCA Loudspeaker 104 (A.C.) \$275
RCA Loudspeaker 104 (D.C.) \$310



RCA RADIOLA 30-A
Custom-built

A specially built de luxe instrument, employing the same perfected RCA 8-tube Super-Heterodyne circuit as Radiola 32, but using the new Loudspeaker 100-A, an improved model of the famous 100. Selectivity, sensitivity and ease of operation identical with Radiola 32, its only rival in cabinet sets. Operated directly from the electric light circuit. Antenna coupler for indoor or outdoor aerial.

Complete with Radiotrons
\$495

RCA RADIOLA 28— The famous receiving set that brought a new meaning to radio in thousands of American homes. Employs the tried, tested and perfected RCA 8-tube Super-Heterodyne circuit, the finest achievement in radio. In selectivity, sensitivity, and perfection of tone over the entire acoustical range, it has never been challenged.
With Radiotrons . . . \$260



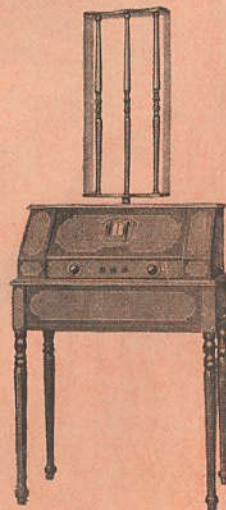
RCA LOUDSPEAKER 100-A—A notable achievement in radio acoustics, this refinement of the popular model 100 embodies improvements in construction which give greater sensitivity and ability to handle greater volume. Faithful reproduction over the entire acoustical range. This is the speaker famous the country over for its deep, full tones. Ask the RCA dealer to demonstrate it. . . . \$35



RCA RADIOLA 20—The biggest value in radio. Many times as selective as the average antenna set. A battery operated set that can readily be adapted to A.C. operation. Ideal to use with the new RCA Loudspeaker 100-A, or can be adapted for use with the finest of all loudspeakers, the famous 104.
Less accessories . . . \$78.00
With Radiotrons . . . \$89.50



RCA RADIOLA 16—The widest musical range ever achieved with one-dial control. A storage battery set of great compactness. For selectivity, sensitivity and tone quality, it sets a new standard for receivers in its price class. It employs the well-known and perfected tuned radio-frequency circuit, with 3 stages of radio-frequency amplification, detector and 2 stages of audio-frequency amplification. By use of socket power devices, it can be adapted for A.C. operation. The cabinet is finished in mahogany.
Less accessories . . . \$69.50
With Radiotrons . . . \$82.75



RCA Radiola
MADE BY THE MAKERS OF THE RADIOTRON

Buy with confidence



where you see this sign.