

WHY THE NAME BEHIND THESE PRODUCTS

Is Important to You

You can use or sell the products backed by the Utah trademark with full assurance that they will give satisfactory performance. Competent designing, which keeps pace with *all* industry developments; careful engineering, which provides maximum efficiency; and precision manufacturing, which affords maximum economy; have won preference and acceptance throughout the radio and sound equipment industries.

Service men, dealers, jobbers and

UTAH RADIO PRODUCTS COMPANY, 810 Orleans St., Chicago, Ill.
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manufacturers selected 5,963,621 Utah transformers, vibrators, Carter parts and speakers during the last year alone. You, too, can benefit by insisting on these products which for over 18 years have been recognized for their uniformity and high quality. They can help you meet your requirements successfully and profitably.

Utah products are distributed nationally—by recognized jobbers only. Look for the Utah trademark on the part or carton.

If you don't have a copy of the latest Utah catalog ask your jobber for one—or write us direct.



**TRANSFORMERS • SPEAKERS
 VIBRATORS • UTAH-CARTER PARTS**

UTAH TRANSFORMERS

are standard equipment in millions of receivers, all over the world. And there is a *complete* line of Utah replacement transformers.



"Do you know why I've standardized on Utah Transformers?"

"I certainly do. They have a non-corrosive, protective film of cellulose acetate which provides absolute insulation—prevents breaking down even under extremely high humidity and severe atmospheric conditions. They're fully guaranteed. And the high safety factor of their insulation is proved by the extra hours of satisfactory performance they give." SEE THE UTAH CATALOG FOR DETAILS



UTAH VIBRATORS'

outstanding design and advanced engineering have maintained their leadership.



"Do you know the demand for Utah Vibrators increased 63% last year?"

"Sure, there are 5 main reasons: 1. Complete exact replacements can be made with the Utah line—2. Absolute dependability is assured by Utah's rugged, time-proved construction—3. Finest materials available are used in the manufacture of Utah Vibrators. 4. 'Life Tested' in Utah's laboratory—the industry's best equipped—5. They have a 12 months' guarantee." FOR DETAILS SEE THE UTAH CATALOG



UTAH-CARTER PARTS,

including vitreous enamel resistors, volume controls, potentiometers, rheostats, plugs, "T" and "L" pads, long and short jacks, imp jacks, jack switches, push-button switches, plug-in type D.C. relays.



"Do you know why I always insist on Utah-Carter parts?"

"That's easy. You've found they save time and money. Experience has taught you that satisfactory performance is assured at every Utah-point in the circuit."



DETAILS ARE IN THE UTAH CATALOG

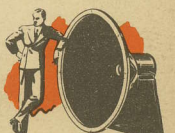
UTAH SPEAKERS—

ninety-three different models to meet practically every radio receiver and sound equipment requirement.



"How many Utah Speakers were used by the radio and sound equipment industries last year?"

"1,676,622—the preference for Utah Speakers is continuing to rise rapidly. They have a balanced line; and ruggedness and adequate power handling capacity are built-in characteristics."



COMPLETE FACTS IN UTAH CATALOG